

Karoon Connection

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Working together, we generate the future. Karoon, the community companion

The company is united with the government and committed to the community. For Karoon, creating new ideas will only be possible when involving everyone in order to promote quality of life for people and sustainable development.

When our company arrived in Tumbes, we noticed that fishermen, mothers and young people had a desire to improve and were on a promising road

towards social growth. Being united is the the best way to follow this road. Because together, we think differently. Together we seek new solutions.

So, we created projects and activities that aim to fight against the problems most affecting their communities, contributing in an innovative way, to jointly achieve improvement in current living conditions for those in our areas of operation.

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Because together, we think differently. Together, we seek new solutions

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Commitment to development of the Tumbes coast



Fishing the future

Real and safe work. Karoon created a goal three years ago for fishery development in the Tumbes region through the Formalizing of Artisan Fishermen and Safety at Sea Project. Check out some results:

2010

Karoon donates Security Packages to 658 fishermen and brings a specialized instructor

to teach the correct use of such materials.

2011

Along with the *Escuela Nacional de Marina Mercante* (ENAMM) Karoon organizes the IMO Safety Course for seamen, offering basic knowledge on safety issues for fishermen working on these tasks. Seventy fishermen from various Fisheries

Associations from the Tumbes region took part in the course.

2012

600 fishermen in the Tumbes region obtained the fishing license through the implementation and execution of the Artisan Fishermen Formalization Project offered by Karoon.

The value of culture

Karoon's proposal for protecting local culture was an initiative to generate jobs for the women of Tumbes. And the ideal tool for this was craftwork.

environment.

“And the ideal tool was craftwork”

With the Women and Crafts on the Tumbes Coast Project, Karoon used local traditional techniques as well as women's daily experiences to encourage creativity in relation to their

Artists and specialist designers were called in to strengthen the identity of the handicrafts by Tumbes women through workshops for creative skills

improvement with jewelry and fabric.

Therefore, 26 women were selected to start a workshop, and received business training. Initially there were 60 Pieces placed in the local markets of Lima and Tumbes, based on the marketing concept of “design solidarity”.



Youth opportunity

“A great opportunity to become true examples”

Beyond the tradition of fishing. Offering Tumbes youth

educational opportunities by giving them the tools for university and to improve quality of life for themselves and their families.

With the agreement between Karoon and Universidad Nacional de Tumbes this is now a reality. The Tumpis University Grants Project 2013 aims to provide 16

students from national secondary schools with full-scholarships for university-level studies with economic support until the end of their academic program.

This is a great opportunity to become real examples for the remainder of the young people in the Tumbes community.

Essential nature

Natural beauty is not lacking in the Tumbes region. Because of this, Karoon started the Ecotourism and Mangroves Protection Project of Puerto Pizarro, consisting of preservation and promotion of the frigate bird colony (*Fregatta magnificens*) on

the Isla de los Pájaros, making it more attractive for tourism development.

This project aims for promotion of tourism and education through scientific research. With the data obtained through this project,

educational materials will be created in order to organize training workshops for tour guides, and for environmental education talks and implementing the Centro de Interpretación Turística de Puerto Pizarro.

Total results of Karoon's projects:



Formalizing of Artisan Fishermen and Safety at Sea Project

- 658** safety packs
- 600** fishermen with artisan fishing license
- 70** fishermen with OMI artisan certification

Women and Crafts on the Tumbes Coast Project

- 200** women trained in new artisan techniques
- 26** women selected and trained to start a workshop
- 60** pieces produced in the first Collection
- 600** AUD earned from the sale of 30 pieces

Tumpis University Grants Project 2013

- 360** students participating and 8 national schools involved
- 36** students pre-selected due to their low socio-economic situation and high academic performance
- 16** students earned Tumpis Grants in 2013

Ecotourism and Mangroves Protection Project of Puerto Pizarro

Scientific data collected after monitoring the species for a year. An environmental education campaign for conservation in national high schools. Production of tourist information with scientific data collected and training of the tour representatives.

Look for more news in the next Karoon newsletter.



Karoon Connection

Technical and Administrative Office
Calle Antequera, 777
Oficina 701
San Isidro - Lima 27 - Peru
+51 (1) 421 7090
www.karoon.com.pe

Community Relations and Social Projects
Manager: Marina Sayão
Editorial staff: Leticia Coutinho
Graphic Designer: Giovanni Pereira